

**UPDATE ON ROYSTON FIRST**

ROYSTON TOWN MANAGER

**Community Cinema**

A significant time commitment throughout 2011 looks set to increase in 2012! The project is currently awaiting submissions from seating contractors prior to agreeing an overall specification for the cinema technology and appointing the main supplier.

**Signage**

Working with Herts Highways to improve signs directing visitors to commercial areas other than the main industrial estate (e.g. Lower Gower Road, Lumen Road, Green Drift). Also working to obtain agreement for the installation of Welcome signs on Orchard Road and York Way.

A number of Tenant Information Signs have been proposed. The first installation is likely to be South Close.

**Parking**

The Parking Scratch-cards scheme is being trialled for expansion.

Discussions continue as to a possible Royston First contribution to increasing the number of town centre on-street parking bays.

Free-After-3 continues in association with this committee.

**Retail**

A second edition of Royston Focus is currently being created with the theme 'new businesses outside the town centre (edition one focussed on new town centre businesses). This A3, high production value publication will be circulated to 15,500 households.

Work continues to attract new retailers (although the number of available units is somewhat limited).

Proposals are with a couple of landlords to dress empty windows, such as there are.

## **Christmas Carnival**

Work accelerating to assemble constituent parts of the festivities scheduled for the first Sunday in December (the 4<sup>th</sup>).

## **Angel Pavement**

Following completion of the construction phase earlier in the year, a resolution has recently been passed to commence an investigation of suitable street furniture and a potential deep-clean activity (possibly to include the High Street).